

# Privacy Policy for Zoom SMS Communication

Effective Date: December 15, 2025

ShaunaCPA Advisory Group, LLC values the privacy and security of our clients, staff and vendors. This Privacy Policy Statement outlines our practices regarding SMS communication, particularly when using Zoom's SMS integration services. By using our services, you consent to the practices described in this policy.

## Purpose of SMS Communication

We use SMS communication for:

- Sending private messages
- Communicating with clients

## Collection and Use of Personal Information

- **Information Collected:**  
We may collect your phone number and any other personal information you provide to facilitate SMS communication.
- **Use of Information:**  
Your personal information will be used solely for the purposes mentioned above. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

## Consent

- **Obtaining Consent:**  
We will obtain your consent before sending SMS messages. By providing your phone number, you agree to receive SMS communications from us.
- **Revoking Consent:**  
You can opt-out of receiving SMS messages at any time by following the instructions provided in the message or by contacting us directly.

## Data Security

- **Protection Measures:**  
We implement stringent security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.
- **Data Retention:**  
We will retain your personal information only as long as necessary to fulfill the purposes for which it was collected or as required by law.